

**2014 ABIS DOCTORAL SUMMER SCHOOL @ GRENOBLE ECOLE DE MANAGEMENT**

**INNOVATING FOR A BETTER WORLD**

**PROGRAMME – 17 September 2014 to 19 September 2014**

**Wednesday 17 September 2014**

<b>Time</b>	<b>Activity</b>	<b>People</b>
09:15 – 09:45	Welcome: aims & scope of the doctoral summer school Room: F909	Mark Smith, (Grenoble Ecole de Management) & Joris Lenssen, (ABIS Managing Director)
09:45 – 11:15	Plenary Session I: Reshaping Society through Social Innovation – new conceptual frontiers  Chair : Mark Smith (Grenoble Ecole de Management) Room: F909	Damon Golsorkhi (Grenoble Ecole de Management) Bernard LECA (Université Paris Dauphine) Nigel Roome (Vlerick Business School)
11:15 – 11:45	Coffee Break & Networking	
11:45 – 13:00	Mentorship Session Rooms: Various	7 Groups: 2 students + 1 mentor
13:00 – 14:00	Lunch Break and Networking	
14:00 – 15:30	Plenary session II: Reporting and Evaluating Social innovation  Chair : Nigel Roome (Vlerick Business School) Room: F909	Patrick O’Sullivan (Grenoble Ecole de Management) Jaclyn Rosebrook-Collignon (Grenoble Ecole de Management)
15:30 – 16:00	Coffee Break & Networking	
16:00 – 17:30	Parallel Doctoral Sessions A / B (6 papers)  Chairs: Jonatan Pinkse (Grenoble Ecole de Management) and Bernard Leca (Université Paris Dauphine)  Rooms: F908 & F909	
17h45	Grenoble Walking Tour (followed by free evening) Room: reception of GEM building	

**Thursday 18 September 2014**

Time	Activity	People
09:00 – 10:30	Making an Impact : influencing and diffusing knowledge to business and policy makers  Chair : Joris Lenssen (ABIS)  Room: F909	Mark Esposito (Grenoble Ecole de Management) Amit Kapoor (Institute for Competitiveness, India)
10:30 – 11:00	Coffee Break and Networking	
11:00 – 12:30	Parallel Doctoral Sessions C / D (6 papers)  Chairs: Caroline Gauthier (Grenoble Ecole de Management) and Nigel Roome (Vlerick Business School)  Rooms: F908 & F909	
12:30 – 13:30	Networking lunch	
13:30 – 15:30	Plenary Session III: Innovating for a better world: :a global perspective  Chair : Mark Esposito  Room: F909	Amit Kapoor (Institute for Competitiveness, India) Kemi Ogunyemi (Lagos Business School), Nigel Roome (Vlerick Business School) Muang Ming (Baruch College, NY, USA)
15:30 – 16:00	Coffee break and Networking	
16:00 – 17:30	Workshop with GEM Sustainability Network  Chair : Jaclyn Rosebrook-Collignon (Grenoble Ecole de Management)  Rooms: F908 & F909	
17:30 – 17:45	Transition to Room F306	
17:45 – 19:00	Meet the Film-maker : Muriel Barra, producer of Architects of Change Series ( <a href="http://www.architectsofchange.tv/">www.architectsofchange.tv/</a> )  Room: F306	
20:00	Official Summer School Dinner (L'Epicurien, Grenoble)	

**Friday 19 September 2014**

<b>Time</b>	<b>Activity</b>	<b>People</b>
09:00 – 10:30	Skill session: Getting Published & Meet the Editorial Board  Chair : Valerie Sabatier (Grenoble Ecole de Management)  Room: F909	Bernard LECA (Université Paris Dauphine) Jonathan Pinkse (Grenoble Ecole de Management) Erno Tornikoski (Grenoble Ecole de Management)
10:30 – 11:00	Coffee Break and Networking	
11:00 – 12:00	Skill session: planning and succeeding a research career  Chair : Fabien Martinez (ABIS) Room: F909	Roundtable of job hunter, recent graduate and recruiter
12:00 – 12:30	Wrap up of the summer school Getting involved in ABIS Community Special Issue of Journal of Management Development  Chair : Mark Esposito (Grenoble Ecole de Management)  Room: F909	Joris Lenssen & Fabien Martinez (ABIS) Patrick O’Sullivan (Grenoble Ecole de Management)
12:30 – 14:00	Farewell lunch and departure	

### Parallel Doctoral sessions

Session A : institutional arrangements for social innovation (Chair Bernard Leca, Université Paris Dauphine)

- New institutional arrangements: social innovation as a response to institutional voids in Brazil and Spain (Manuela Rösing Agostini Universidade do Vale do Rio dos Sinos (UNISINOS) and Luciana Vieira, Instituto Federal do Rio Grande do Sul (IFRS))
- Evaluating the Social and Environmental Impacts of BoP Projects (Greg Molecke, Grenoble Ecole de Management)
- Social Innovation in Malaysia (Noorseha Ayob, Simon Teasdale and Simone Baglioni, Glasgow Caledonian University)

Session B : Social innovation and New Actors (Chair Jonatan Pinkse , Grenoble Ecole de Management)

- The creation and dispersal of innovative ideas in sustainability driven multi - actor platforms (Katre Leino, Vlerick Business School and University of Ghent, Belgium)
- Beyond Greening: Open Business Models for Sustainability (Bénédicte Deryckere, Grenoble Ecole de Management)
- How to create a business case for smallholder inclusion with novel perennial oil crops: a case study of Acrocomia palm oil (Nepomuk Wahl, Leuphana University of Lüneburg, Mirco Plath, Institute for Plant Production Sciences, Agroscope, Wädenswil - Switzerland, Teddy Farias, Instituto de Ciências Agrárias da Universidade Federal de Minas Gerais (ICA-UFMG) and Rob Bailis, Yale School of Forestry and Environmental Studies New Haven)

Session C : Social innovation and Firm Networks (Chair Caroline Gauthier, Grenoble Ecole de Management)

- Considering the role of meta-organizations in enabling social innovation (Lisa Unzner, WFI Ingolstadt School of Management, Catholic University of Eichstätt-Ingolstadt, Germany)
- Social Objective Driven Enterprises on Innovation for Sustainability in a Collaborative Networking Ecosystem (Willem van Golstein Brouwers and Roobeek Roobeek, Nyenrode Business Universiteit, NL)
- The open source guild: a more sustainable form of enterprise? (Justin Larner, School of Computing and Communications, Lancaster, UK)

Session D : Organisational Perspectives for Social Innovation (Chair Nigel Roome Vlerick Business School)

- Scaling Values Based Organization (Felix Philipp, University of Cape Town)
- Promoting Human Dignity in Organizational Life: A Case Study of Hagar International (Delia Mannen, Thomas Maak and Nicola Pless, ESADE Barcelona)
- Coherence between external corporate communication activities and the selected companies listing in the CSR and Employer Branding rankings based on food multinational companies in Poland. (Monika Sońta, Kozminski University)

### **Mentorship Sessions:**

Bernard LECA (Université Paris Dauphine)

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- The creation and dispersal of innovative ideas in sustainability driven multi - actor platforms (Katre Leino, Vlerick Business School and University of Ghent, Belgium)

Amit Kapoor (Institute for Competitiveness, India)

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Nigel Roome (Vlerick Business School)

- Beyond Greening: Open Business Models for Sustainability (Bénédicte Deryckere, Grenoble Ecole de Management)
- Evaluating the Social and Environmental Impacts of BoP Projects (Greg Molecke, Grenoble Ecole de Management)