

Your extended abstract should be written in English and abstract should comprise approx. 2000 words, according to the following format:

– 12 pt, Times New Roman, using MS-WORD

– margin left/right: 2.5 cm

– line spacing: 1.5

Please upload CV and motivation letter with abstract but using “supplementary data” option.

Contact Magali Michel magali.michel@grenoble-em.com for questions and queries

Title

Name of author(s)

Complete affiliation of author(s)

Abstract.

Purpose, value, impact of the paper

Research question

Methodology

Main results (if applicable)

Implications for corporate sustainability

Keywords. (3)

References.

To cite an article:

Baker, N. R. and Pound, W. H. (1964) R&D project selection: where we stand. *I. E. E. E. Transactions on Engineering Management*, EM-11, 124-134.

To cite a book:

Price, D. J. (1963) *Little Science, Big Science*. New York and London: Columbia University Press.